





# HOT ROD POWER TOUR 2012

## CRUISE NIGHT SCHEDULE OF EVENTS

### Saturday, June 2, 2012 – GM Proving Ground – Milford, MI - Kick Off Celebration

YOUR KICK-OFF CRUISE NIGHT SPONSOR:






9 am	Registration and Gates open to the public
9 am	<b>Painless Performance Products</b> Kickoff Cruise Night begins
9 am	HOT ROD Magazine Power Tour® Manufacturer's Midway Opens
9 am – 2 pm	Big Daddy Don Garlits singing autographs at the Magnaflow Display 
9 am – 6 pm	<b>Lucas Oil/E3 Spark Plugs Dyno</b> open to all registered participants
9 am – 6 pm	Miss Hot Rod signing autographs in the Painless Performance Products display
9 am – 6 pm	Miss Magnaflow signing autographs in the Magnaflow display
Noon – 5 pm	Participant Game Zone at  Main Stage (Spin the Wheel for Prizes; Hot Rod Trivia, etc.)
5 pm - 6:30 pm	Activities / Sponsor & VIP interviews and giveaways at  Main Stage
6 pm	Registration closes
6:30 pm	<b>Painless Performance Products</b> Giveaway Presentation at  Main Stage
6:30 pm – 10 pm	Detroit Metro Convention & Visitors Bureau invites you to join the FREE AfterGlow Party at Warren City Hall Plaza across the street from GM Tech Center for music, food & fun




### Sunday, June 3, 2012 – Downtown Muskegon – Muskegon, MI

YOUR CRUISE NIGHT SPONSOR:



7am – 8:30 am	HOTROD.com Live Participant Messages and drivers' meeting at Warren City Hall
8am - Noon	Sponsors and vendors set-up in Downtown Muskegon, MI
Noon	Registration opens in Muskegon and Tour begins to arrive – <b>Coker Tire</b> Cruise Night begins
Noon – 5 pm	<b>Lucas Oil/E3 Spark Plugs Dyno</b> open to all registered participants
Noon – 5 pm	Autocross (Lakeside – Mart Dock Parking Lots) – a part of the Royal Purple High Performance Experience 
1 pm – 5 pm	Participant Game Zone at  Main Stage (Spin the Wheel for Prizes; Hot Rod Trivia, etc.) 
4:30 pm – 5:30 pm	Activities / Sponsor & VIP interviews and giveaways at  Main Stage
5:30 pm – 6:30 pm	Live music by Audie Blaylock and Redline at  Main Stage
6 pm	Registration closes
6:30 pm	<b>Coker Tire</b> Giveaway Presentation at  Main Stage



### Monday, June 4, 2012 – University of Illinois Assembly Hall– Champaign, IL


7am – 8:30 am	HOTROD.com Live Participant Messages and drivers' meeting – Downtown Muskegon
8am - Noon	Sponsors and vendors set-up at the University of Illinois Assembly Hall
Noon	Registration opens in Champaign and Tour begins to arrive
Noon – 5 pm	<b>Lucas Oil/E3 Spark Plugs Dyno</b> open to all registered participants 
1 pm – 5 pm	Participant Game Zone at  Main Stage (Spin the Wheel for Prizes; Hot Rod Trivia, etc.)
5 pm – 6:30 pm	Activities / Sponsor & VIP interviews and giveaways at  Main Stage
6pm	Registration closes

### Tuesday, June 5, 2012 – Gateway International Raceway – Madison, IL

YOUR CRUISE NIGHT SPONSOR:



7 am – 8:30 am	HOTROD.com Live Participant Messages and drivers' meeting at (University of IL Assembly Hall)
8am - Noon	Sponsors and vendors set-up at Gateway International Raceway
Noon	Registration opens at Gateway International Raceway, and Tour begins to arrive – <b>Holley Performance Parts</b> Cruise Night begins
Noon – 5 pm	<b>Lucas Oil/E3 Spark Plugs Dyno</b> open to all registered participants 
Noon – 5 pm	¼ mile Fun Runs on the strip – a part of the Royal Purple High Performance Experience 

1 pm – 5 pm	Participant Game Zone at  Main Stage (Spin the Wheel for Prizes; Hot Rod Trivia, etc.)
5 pm – 6:30 pm	Activities / Sponsor & VIP interviews and giveaways at  Main Stage
6 pm	Registration closes
6:30pm	<b>Holley Performance</b> Giveaway Presentation at  Main Stage

### **Wednesday, June 6, 2012 – Buffalo Run Casino – Miami, OK**

6:30 am – 7:30 am	HOTROD.com Live Participant Messages and drivers' meeting at Gateway Int'l Raceway
8am - Noon	Sponsors and vendors set-up at Buffalo Run Casino
Noon	Registration opens at Buffalo Run Casino and Tour begins to arrive 
Noon – 5 pm	<b>Lucas Oil/E3 Spark Plugs Dyno</b> open to all registered participants
1 pm – 5 pm	Participant Game Zone at  Main Stage (Spin the Wheel for Prizes; Hot Rod Trivia, etc.)
5 pm – 6:30 pm	Activities / Sponsor & VIP interviews and giveaways at  Main Stage
6 pm	Registration closes

### **Thursday, June 7, 2012 – Kicker Audio Complex – Stillwater, OK**

**YOUR CRUISE NIGHT SPONSOR:**





7am – 8:30 am	HOTROD.com Live Participant Messages and Drivers' meeting at Buffalo Run Casino
8am - Noon	Sponsors and vendors set-up in Stillwater at Kicker Audio Complex
Noon	Registration opens at the Kicker Audio Complex and Tour begins to arrive – Kicker Audio Cruise Night begins 
Noon – 5 pm	<b>Lucas Oil/E3 Spark Plugs Dyno</b> open to all registered participants
1 pm – 3pm	Kicker Audio install seminars – Inside Kicker Audio Complex
1 pm – 5 pm	Participant Game Zone at  Main Stage (Spin the Wheel for Prizes; Hot Rod Trivia, etc.)
5 pm – 6:30 pm	Activities / Sponsor & VIP interviews and giveaways at  Main Stage
6 pm	Registration closes
6:30pm	<b>Kicker Audio</b> Giveaway Presentation at  Main Stage

### **Friday, June 8, 2012 – Quik Trip Park – Arlington, TX**

**YOUR GRAND FINALE CRUISE NIGHT SPONSOR:**



7am – 8:30 am	HOTROD.com Live Participant Messages and drivers' meeting at Kicker Audio Complex
8am - Noon	Sponsors and vendors set-up at Quik Trip Park
Noon	Registration opens and Tour begins to arrive – <b>Optima Battery</b> Cruise Night begins 
Noon – 5 pm	<b>Lucas Oil/E3 Spark Plugs Dyno</b> open to all registered participants
Noon - 5 pm	Miss Magnaflow signing autographs in the Magnaflow display
1 pm – 5 pm	Participant Game Zone at  Main Stage (Spin the Wheel for Prizes; Hot Rod Trivia, etc.)
2 pm – 8 pm	Optima Faceoff (Autocross and Speed Stop Time Trials)
3:00 pm	Burnout Competition – a part of the Royal Purple High Performance Experience 
5 pm – 6 pm	Activities / Sponsor & VIP interviews and giveaways at  Main Stage
6 pm	<b>Optima Battery</b> Giveaway from  Main Stage
6 pm	Registration closes

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